



Without YOU, we wouldn't be here.



CHATHAM-KENT
Health Alliance
FOUNDATION

2020/2021 YEAR-IN-REVIEW

A MESSAGE from...



Mary Lou Crowley
President & CEO

2020 was certainly a year like no other, and as we write this message we are reminded that so many in our community have had varying experiences over the past 15 months. We are still far from “business as usual”, however we continue to push forward, together.

Perhaps some of you tried to take things in stride at the onset of the pandemic by learning to do something that you never had time to do before, or just appreciating a change in pace which allowed for more personal and quality time with close family members. Maybe you did more walking or hiking, baked muffins or cookies that helped pass the time and provided comfort. Whatever it is that has helped us each cope, we are also mindful of those who have endured sadness and significant loss, and may not have had the opportunity to experience this in the way they would have liked.

While we have all been impacted in different ways, it has been truly inspiring to witness the unity and outpouring of support within Chatham-Kent as we fight to overcome these challenging times.

The COVID-19 pandemic has turned our world upside down, but we can say with confidence, we remain



Greg Hetherington
Board Chair

optimistic. One thing is clear – at a time when it was needed the most, our donors, patients, staff and our entire community have shown unwavering support for our hospital.

Chatham-Kent Health Alliance Foundation will continue to be there for our community. We are a team comprised of people who encourage each other and those around us. In the spirit of togetherness, we ask that you continue to be there for us. Your support is the path forward.

With our sincere gratitude,

Mary Lou Crowley
*President & CEO,
Chatham-Kent Health
Alliance Foundation*

Greg Hetherington
*Chair, Board of Directors,
Chatham-Kent Health
Alliance Foundation*



MISSION

We are leading the way in philanthropy and connecting the communities of Chatham-Kent in support of high quality healthcare in our local hospital sites.

VISION

Through the generosity of our community, we invest in program innovation, equipment renewal and modern facilities to enable world-class healthcare in Chatham-Kent.

YOU are leaders, innovators, and ambassadors.

We are excited and proud the Foundation has created an opportunity to recognize past Board members through the creation of the

Ambassador Club. All former Board members are automatically members of the Ambassador Club. The inaugural inductees for 2020 include:



Norbert
Baertsoen



Fraser
Burgess



Diane
Easton



Dr. Cassie
Harnarine



Bruce
Rogers



Charlene
Weber

**Without your steadfast guidance, the Foundation would not be what it is today.
Thank you for making a difference!**

The ongoing Covid-19 pandemic and restrictions on in-person gatherings and interactions has certainly created some obstacles, but we have persevered and

achieved positive results as highlighted throughout this report.

Chatham-Kent Health Alliance Foundation **VALUES**



YOU joined our fight against a global health crisis.

In late March we launched our Covid-19 Healthcare Relief Fund. This was in response to an overwhelming number of donors reaching out to ask how they can help support Chatham-Kent Health Alliance as everyone became more aware of the urgency around Covid-19, and the potential impact on our community and our hospital.

We quickly worked to identify the most critical needs of our frontline healthcare workers and shared these needs with you, our donors. The response was immediate as we received an outpouring of support from all corners of Chatham-Kent. The community came together to show their support for local health



care and despite the physical distancing measures in place, we managed to stay connected as a community and **raised more than \$350,000 for the COVID-19 Healthcare Relief Fund.**

With your help CKHA was able to purchase vital equipment including a new patient ventilator, vital sign monitors, IV pumps, and an acute medicine bed. In addition, we were also able to support the purchase of vital personal protective equipment (PPE) for CKHA's physicians, nurses, and other frontline healthcare workers.



“ Our hospital has to be able to quickly access funding and resources for its highest-priority needs in assessing, testing and treating patients, while keeping our frontline workers safe and healthy. ”

-Dr. Pervez Faruqi, CKHA Chief of Staff

Frontline Fund

Chatham-Kent Health Alliance Foundation has teamed up with over 150 hospital foundations to participate in the Frontline Fund - a national collaboration supporting hospitals and frontline healthcare workers across Canada. Each participating hospital had to meet specific criteria in order to be included in this initiative, and CKHAF was extremely proud that our community hospital is standing alongside the top hospitals in the Country, while many other larger hospitals in bigger city centres did not qualify.



\$30,859 received from the Frontline Fund

Rotarians come together for local health care

Rotary Clubs of Chatham-Kent, Rotary District 6380, and Rotary International. Together, they donated \$27,622 to our COVID-19 Healthcare Relief Fund.



550 Faceshields, 3,214 Reusable Gowns, 30,000 Procedure Masks, 10 IV Pumps, 10 Vital Sign Monitors, 1 Patient Ventilator, 1 Noco Sprayer, 1 HEPA Filter, 1 Chest Compression System, 1 Acute Medicine Bed



A Medical Grade HEPA filter helped to mitigate the risk of the COVID-19 virus spreading through hospital ventilation system.



New vital sign monitors have helped to ensure proper monitoring for the influx of patients at CKHA due to Covid-19.



The purchase of new IV pumps for additional hospital beds helped to ensure nurses had the proper equipment to administer medication.



The new Noco Sprayer was used to disinfect surfaces throughout patient rooms, and helped to prevent the spread of COVID-19 within CKHA, protecting our patients and healthcare workers.



Additional Acute Medicine Beds were needed to accommodate the influx of patient numbers due to COVID-19 and enabled CKHA to assist other hospitals with patient transfers when over capacity.



An additional Patient Ventilator was critical to support multiple patients who were unable to breathe on their own, a severe symptom of COVID-19.

“ This contribution is dedicated to you. Whether you work or volunteer. Doing so much for so many. Making larger things possible. Enabling the CKHA, and our community, to meet the challenges ahead. Please know we are very grateful. ”

-Mary, Larry, Bruce, and John Bradley

We are especially grateful to have had support from local Foundations and community groups who committed a total of more than \$100,000 towards the COVID-19 Healthcare Relief Fund:

- **The Chatham Kent Community Foundation & South Kent Wind Community Fund, a donor-advised fund of the Chatham Kent Community Foundation**
- **Chatham-Kent Association of Realtors®**
- **The Howard J. Rees Foundation**
- **Howard Mutual Foundation**
- **The William & Mary Dorssers Family Foundation**
- **Greenfield Cares Fund on behalf of Greenfield Global**



920 DONORS
1,019 DONATIONS
303 FIRST TIME DONORS
\$357,570 RAISED!

YOU are the community that makes a difference.

During the height of the lockdown in the early part of the year, we saw a number of our valued community members organize virtual fundraising activities to support CKHA and our frontline healthcare workers.

With significant limitations on organizing traditional community events and fundraising activities, we know it was challenging. We were so inspired by all of the creative ideas and new ways our supporters found to continue to raise funds for our hospital in such a great time of need.

“All-in” Online Auction

Greg Hetherington and 99.1 CKXS created the “All-in” online auction with a wide selection of high-end items and experiential prizes, raising funds in support of our Covid-19 Healthcare Relief Fund. Greg utilized his extensive network of community influencers to make this auction a great success.



Music for the Mind

The Music for the Mind fundraising initiative is now in its second year, and the Covid-19 pandemic has not made it easy. Event organizer Elisha Banks worked extremely hard to ensure funds were still being collected to support CKHA's Inpatient Mental Health Unit. Although Public Health restrictions forced the event to be postponed, Elisha organized a number of different fundraising activities that were highly successful, including a 50/50 lottery that raised a total of \$10,000 – a win-win for one lucky member of our community as well as Mental Health care at CKHA.



Sweat for Safety

Event organizer Lauren Bonner, owner of Total Dance Alliance in Blenheim hosted a week-long fundraiser providing the community with different dance and fitness classes via Facebook live including Low Impact Cardio, Adult Ballet, Yoga, Dancefit, Belly Dancing, Barre, and Kids Wiggle. Participants were asked to make a donation, which would support the highest priority needs of Chatham-Kent Health Alliance, and the front-line healthcare workers putting their own health at risk to protect our community.



Shoppers Drug Mart

Four Shoppers Drug Mart locations throughout Chatham-Kent (Blenheim, Tilbury, Chatham, Wallaceburg) organized a community fundraiser for their third consecutive year. Due to the increased Covid-19 restrictions, we were unable to facilitate our typical in-person cheque presentation so for the first time in Foundation history, we hosted a virtual cheque presentation via Zoom!



Additional community events included:

- Bowl of Cream Sundae Funday
- Cuddle Cot fundraiser for CKHA's Women & Children's Unit
- Josh Lozon Memorial Run for Mental Health
- St. Andrew's United Church Choir Virtual Concert

YOU are the participants who enable success.

15th Annual Pro/Am Golf Tournament

With a new format and strict adherence to social distancing, over 100 golfers tee'd off at the 15th Annual Pro/Am Golf Tournament presented by Entegrus, on August 14th in support of CKHA's new Urology services. Despite this year's event being unique, to say the least, it was an overwhelming success raising \$78,988 towards the purchase of a new C-Arm for Urology.



Dr. Abdi, CKHA's new Urologist and Greg Hetherington, CKHAF Board Chair



Entegrus President & CEO Jim Hogan provides a virtual welcome address to all participants as the event's Presenting Sponsor



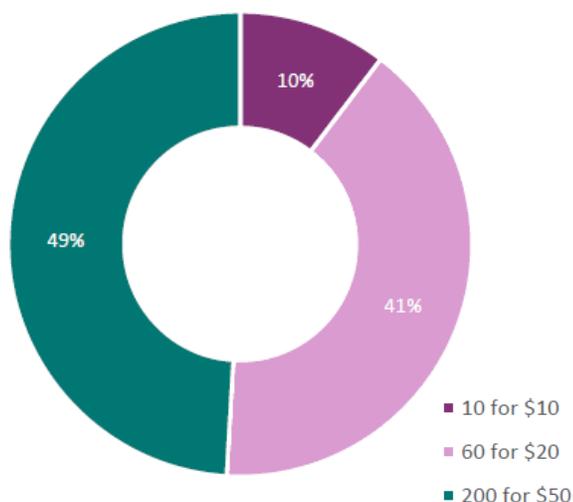
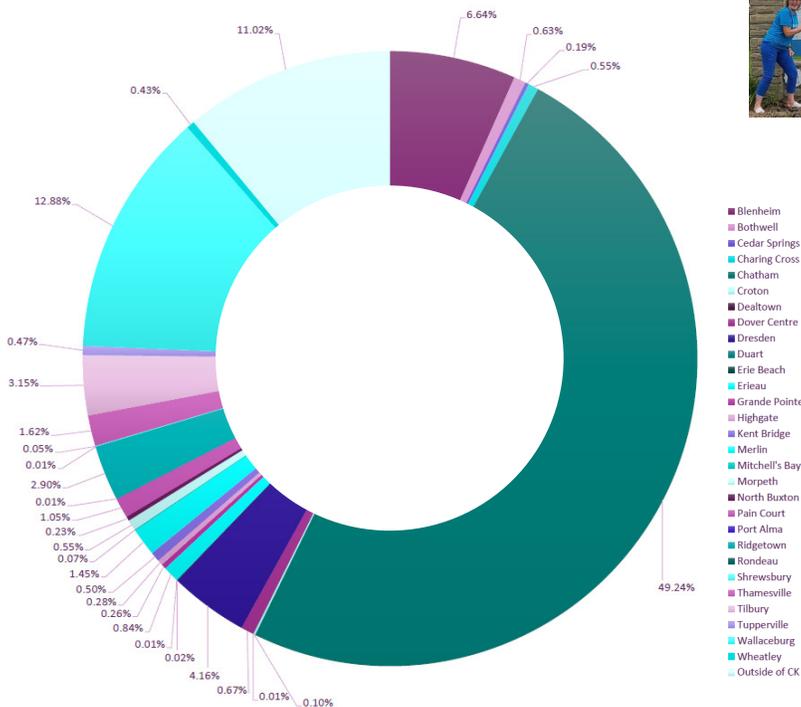
\$78,988 RAISED!

YOU ignited a record-breaking campaign.

As we prepared to launch our 2020 Igniting Healthcare 50/50 FUNdraiser in the midst of a pandemic, we didn't really know what to anticipate for our second annual 50/50 campaign. It was difficult to imagine that we would even come close in comparison to our 2019 milestone achievement, setting the record for the most successful online charitable 50/50 in Southwestern Ontario.

We were truly humbled as all corners of Chatham-Kent came out to support, helping us break our own record and surpass 2019's historic result. Your commitment to local health care led to an astounding total amount raised of \$345,740 and sent our lucky jackpot winner, Emily from Highgate, home with a cheque for \$172,870.

Ticket sales came from all corners of Chatham-Kent, making this a true community-wide initiative!



Emily of Highgate, Ontario had this year's lucky winning ticket for the record-setting **\$172,870** jackpot. Emily checked her ticket the morning after the draw when she noticed a winner had not yet been announced. "I realized I had the number and I just said I won! I won! I won!" Emily recalls.

The real winner of course, is our hospital, as the other half of the proceeds supported the purchase of the new C-Arm diagnostic imaging machine for Urology services.

As our municipality moved into stage 3 of re-opening we were able to partner with local businesses to set up in-person ticket selling locations across our community. We had lineups of people everywhere we went and we could feel the excitement as the jackpot grew bigger each day!

It was truly amazing to spend time in our rural communities and meet so many passionate supporters of our hospital! Thank you to the following local businesses for making this possible:

- **99.1 CKXS** (Wallaceburg)
- **Bayside Brewing Co.** (Erieau)
- **Blackburn Radio** (Chatham)
- **Centro** (Chatham)
- **Foodland** (Dresden)
- **Holiday Inn** (Chatham)
- **Home Building Centre** (Tilbury)
- **McKinlay Funeral Homes** (Blenheim & Ridgetown)



We are incredibly grateful for our partners who helped make our 2020 Igniting Healthcare 50/50 FUNdraiser such an overwhelming success.



9,671 TICKETS SOLD 1,194,410 NUMBERS SOLD
\$345,740 RAISED!

YOU helped bring urology care home.

New Urology Services at CKHA

Throughout the past year, the Foundation was extremely focused on raising the much-needed funds to complete the purchase of equipment for Chatham-Kent Health Alliance's new Urology Services. With your support, we were able to purchase the remaining equipment, including a new C-Arm diagnostic imaging machine, a new Urodynamics machine, and a new Bladder Scanner.



CKHA's new Urology Services officially began to see patients in July of 2020, and although many elective procedures were postponed due to Covid-19, including

a number that were Urology related, CKHA's Urology clinic saw 1,164 patients between July 2020 and December 2020.

CKHA celebrated the Urology Services official opening with a special ribbon-cutting ceremony to mark the occasion. This milestone for CKHA signifies the completion of construction on a new Operating Room Theatre at the Chatham Site to accommodate Urology and other surgical procedures.

**CKHA's Urology clinic saw over
1,000 patients**

“ I have and will continue to recommend and praise the CKHA Urology Department and especially the care and professionalism of Dr. Abdi. I was referred to Dr. Abdi in early October, and knew I had a problem with my prostate but immediately felt at ease with a caring, amusing, and comforting Dr. Abdi. He explained in easily understandable terms and was encouraging. I had clarity and confidence.

Throughout a number of visits and uncomfortable tests prior to my surgery on November 16, the nurses were empathetic, kind, and very professional. After surgery, Dr. Abdi visited each morning and was on top of my recovery and monitoring for infection.

The process, the nurses, the support staff, and Dr. Abdi are amazing. We have a wonderful Urology team at CKHA. ”

-Gary, CKHA Urology Patient

By creating and providing new urology services at CKHA's Chatham and Wallaceburg sites a significant need has been addressed for our community. A quicker diagnosis and access to specialized treatment will help patients live longer, healthier lives.



\$467,135 RAISED!

“ I am very much looking forward to working with the Chatham-Kent Health Alliance Foundation. Donor support is absolutely critical to our hospital and I know that the Chatham-Kent community has stepped up time and again for excellence in health care right here in the region, including for our new Urology service. Thank you for your continued support. ”

-Dr. Abdi, CKHA's new Urologist



YOU supported health care by honouring loved ones.



PRESENTED BY



Our annual tree lighting festivities might have looked a bit different this year, but one thing that remained the same was our ability to honour and remember those who we've lost, through a gift to Chatham-Kent Health Alliance Foundation's Christmas Wish Tree campaign.

For the first time in our 30 year history, we had a Presenting Sponsor – Karen Ewald, VP & Portfolio

Manager at RBC Wealth Management Dominion Securities.

Also for the first time, we received a matching gift for Christmas Wish Tree! Bob & Robin Hockney, retired local business owners who have lived in Chatham-Kent for 31 years, wanted to do something to give back to their community.

They pledged to match every donation made in the month of November, dollar for dollar, up to \$25,000 - doubling our donors' impact on local health care!

With their support and yours, we were able to double our goal of \$100,000 by raising **\$208,745!**



Wallaceburg Tree Lighting Ceremony



Chatham Tree Lighting Ceremony

955 DONATIONS 844 LOVED ONES REMEMBERED
\$208,745 RAISED

For the first time in Christmas Wish Tree history, our tree lighting ceremonies were broadcast virtually through a partnership with YourTV, and through the Foundation's Facebook page. Both ceremonies featured a 30 minute production and included a pre-recorded performance by the Brio Academy. Although the concept for a live broadcast was developed as a result of Covid-19 restrictions, it proved to be an overwhelming success – allowing seniors who reside in long-term care facilities, and campaign supporters who reside outside of Chatham-Kent to participate, possibly for the first time ever.



Giving Tuesday

As part of our Giving Tuesday campaign, we accepted Bob and Robin Hockney's challenge to inspire the community to raise \$25,000 in one day of giving. If successful, they would match every dollar. To help us get there, we called on some local businesses to contribute to our efforts and featured them in a Facebook Live segment. Our one day total was \$27,978, and combined with the matched amount we raised \$52,978!

#GIVING TUESDAY



Chatham Tree Lighting Ceremony Live Broadcast on YourTV



As part of this year's Christmas Wish Tree tradition, Chatham-Kent Health Alliance Foundation honoured the life and memory of four influential members of our community. A purple light was placed on the Christmas Wish Tree to recognize each of this year's special honourees:

Dr. John Button
JoAn Dale
Molly Oliver
John Thompson

The 2020 Christmas Wish Tree campaign supported the purchase of a new **Bladder Scanner for CKHA's Wallaceburg Site, and a new Urodynamics Machine for CKHA's Chatham Site!**

YOU helped save lives and reunite patients with their loved ones sooner.

Former Rotary Club of Wallaceburg Final Act of Kindness

The former Rotary Club of Wallaceburg celebrated their 75 year history before disbanding at the end of December, with one final act of kindness, making an incredible gift of \$143,420 to Chatham-Kent Health Alliance Foundation. Their donation supported the purchase of a portable x-ray machine at CKHA's Wallaceburg site. The Foundation extends our sincere gratitude to all former Wallaceburg Rotarians for their long-standing commitment to local health care, and to making a positive impact in our community.



“ I feel fortunate to have had such a high-performing orthopedic surgery program right here in Chatham-Kent when I needed it. ”

-Ed Coyne, CKHA Patient

Donations by Community

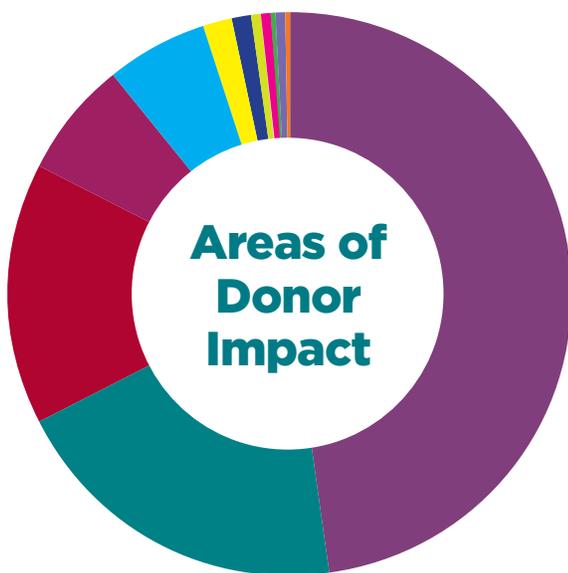
Blenheim	\$80,731
Bothwell	\$1,353
Cedar Springs	\$15,574
Charing Cross	\$1,540
Chatham	\$1,677,157
Dover Centre	\$2,545
Dresden	\$18,615
Erieau	\$923
Grande Pointe	\$1,720
Highgate	\$490
Kent Bridge	\$1,350
Merlin	\$3,390
Mitchell's Bay	\$5,060
Morpeth	\$12,978
Pain Court	\$128,295
Ridgetown	\$18,457
Thamesville	\$6,371
Tilbury	\$14,281
Tupperville	\$1,450
Wallaceburg	\$176,280
Wheatley	\$7,107
Outside of CK	\$199,576

TOTAL DONATIONS \$2,375,243

YOU invest in program innovation, life-saving equipment, and modern facilities to enable world-class healthcare in Chatham-Kent.

We are truly fortunate to have such a passionate donor community, who so willingly responds to the needs of our hospital. In a time with so much uncertainty and instability, your unwavering support helped our Foundation achieve some of the best financial results in our history. It is with your commitment to health care in Chatham-Kent that we were able to disburse over \$892,000 to CKHA to purchase much-needed equipment. These funds have made such an incredible difference this year, helping to prepare our frontline

healthcare workers for their fight against Covid-19, bringing Urology services closer to home so that members of our community no longer have to travel out of town for diagnosis and treatment of urological conditions, as well as a new state-of-the-art Operating Room to provide our team of surgeons with the best technology. The impact of your generosity has never been greater – without you, we simply could not succeed.

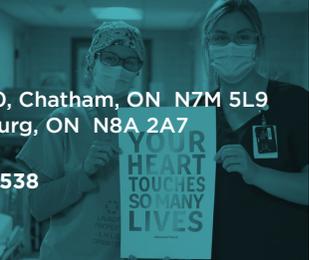
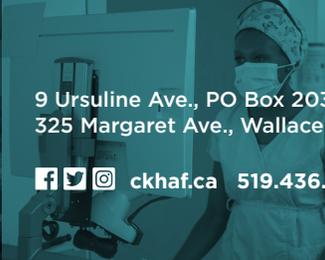


Complex Continuing Care, Medicine & Rehabilitation	\$9,555
Covid-19 Healthcare Relief Fund	\$357,570
Diagnostic Imaging	\$28,879
Emergency Department	\$15,000
Highest Priority Needs	\$1,137,123
Mental Health & Addictions Program	\$38,413
Oncology Care	\$11,509
Operating Room	\$135,688
Orthopedic	\$8,175
Urology Program	\$467,135
Wallaceburg New Site	\$5,042
Women & Children's Care	\$161,154
TOTAL GIFTS	\$2,375,243

For information on Chatham-Kent Health Alliance Foundation's 2020/2021 financial results, please view our Audited Financial Statements at www.ckhaf.ca/2020-2021-financial-statement

Through your generosity, the Foundation was able to purchase the following equipment for the benefit of CKHA:

CO2 Laser	Bladder Scanner	Patient Ventilator
C-Arm	Urodynamics	IV carts
Video Tower	Machine	Vital Sign Monitors



CHATHAM-KENT
Health Alliance
FOUNDATION

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YOUR HEART TOUCHES SO MANY LIVES