



CHATHAM-KENT  
Health Alliance  
FOUNDATION



# PARADE

## *of Chefs*

SPONSORSHIP  
*Opportunities*

SEPTEMBER 21, 2024





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# THE Secret GARDEN



Parade of Chefs is returning back to its roots, pun intended. On Saturday, September 21st the Bradley Centre will be entirely transformed into The Secret Garden. Where reality blends with oddity, the best of our local chefs will converge to highlight their delectable offerings for you to experience. Instead of spending time in their seats, Guests will be welcome to wander the forest and visit each featured Chef individually. Eat, Drink, and Discover the talents and treasures within The Secret Garden. Proceeds from this year's gala will continue to fund the purchase of lifesaving equipment and facility upgrades that will allow our hospital to deliver the highest level of care.

**WE CAN'T WAIT TO SEE YOU THERE!**

SINCERELY,

*Bob Hockney*

*Mary Rule*





# Event Highlights



INDIVIDUAL  
RESTAURANT  
STATIONS



FREE-FLOWING  
EVENT  
FORMAT



ALL-INCLUSIVE  
FOOD AND  
DRINKS



UNIQUE  
ENTERTAINMENT  
ACTS



BAND, DJ, LIVE  
AUCTION AND  
MORE!

## Sponsorship PACKAGES

### ULTIMATE PARTNER

**\$25,000**

- 20 event tickets
- Premium VIP Lounge Seating
- Premium Alcohol
- VIP dedicated hostess and VIP Bar
- Company branding prominently featured at event
- Company branding prominently featured pre- and post- event on all social media, e-newsletters, and media releases
- Branding on all communications for Parade of Chefs online auction (emails distributed to 10,000+ recipients)

### DIAMOND PARTNER

**\$10,000**

- 10 event tickets
- Preferred Seating
- Premium Alcohol and access to VIP Bar
- Company branding prominently featured at event
- Company branding prominently featured on pre- and post- event on all social media, e-newsletters, and media releases



# *Sponsorship* **PACKAGES**

## **GOLD PARTNER**

**\$5,000**

- 10 event tickets
- Reserved seating
- Company branding featured at event
- Company branding featured on event social media

## **EVENT PARTNER**

**\$1,000**

- 2 event tickets to Open Seating Area

## **AUCTION ITEMS**

- Parade of Chefs relies on donations of product and gift cards to be used in our online and live auctions for the event. If you are interested in donating for our auction, a gift-in-kind receipt will be issued

**Event proceeds will support the purchase of essential equipment renewal, facility upgrades and program innovation at CKHA's sites in Chatham and Wallaceburg. With the support of generous organizations like yours, the Foundation provided \$643,894 in approved funding to our hospital last year.**

**FOR MORE INFORMATION, PLEASE CONTACT**



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Signature Events

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